

Press Release

ChildSafeNet launches STOP. THINK. CONNECT. Campaign in Nepal

Kathmandu, 19 June 2019 - ChildSafeNet launched the STOP. THINK. CONNECT. cyber safety awareness campaign in Nepal this month and has set up a Nepal website www.stopthinkconnect.org.np. to provide cybersecurity awareness messaging assets for all Nepali stakeholding communities.

ChildSafeNet signed a Memorandum of Cooperation (MoC) earlier this year with the STOP. THINK. CONNECT. Messaging Convention to promote safer use of the internet and to develop the campaign in Nepal. The partnership is expected to enable a process for creating and managing a collaborative arrangement in the promotion of cyber security public awareness information, and, promote and leverage common cyber security public awareness messaging related to the overall goals of the Convention and the mandate of ChildSafeNet as it relates to cyber security.

"The STOP. THINK. CONNECT. cyber safety awareness campaign provides the opportunity to highlight positive use of the technology and to explore the role we all play in helping to create a better and safer online community. It calls upon young people, parents, care-takers, teachers, social workers, law enforcement, agencies, policymakers and other duty-bearers & public to contribute in creating a better internet for children and young people", Mr. Anil Raghuvanshi, the President of ChildSafeNet, stated.

APWG Secretary General and Messaging Convention co-founder Peter Cassidy said, "ChildSafeNet has successfully launched the 22nd national cybersecurity awareness campaign to be organized through the STOP. THINK. CONNECT. Messaging Convention. We look forward to ChildSafeNet's leadership in addressing those special challenges that young people face in managing the amazing resources – and new hazards – that attend everyday internet usage."

As per the MoC, ChildSafeNet is working as the curator of STOP. THINK. CONNECT. in Nepal. In order to promote the campaign in Nepal, ChildSafeNet plans to produce microsites/blogs, videos, audio podcasts, brochures, inserts, newsletters and posters and other materials for awareness raising. ChildSafeNet also plans to organize joint events and set up exhibit spaces/kiosks.

Likewise, the STOP. THINK. CONNECT. Convention will supply English language content that could be of use for the Nepal campaign; provide strategic guidance for propagation of the campaign and share best practices on cybersecurity education & awareness efforts undertaken in Nepal; collaborate with and support the efforts of ChildSafeNet where possible; and; include ChildSafeNet as a strategic planning partner.

About ChildSafeNet

ChildSafeNet (www.childsafenet.org) is a Nepal-based non-governmental organization, established in 2017 with a mission to make the digital technology safer for children and young people. It works with children, youth, families, government, police, media and private sector duty-bearers to raise awareness on the safer use of the internet and to protect them from online sexual abuse and exploitation, cyber-bullying, phishing, internet/gaming addiction and to promote digital literacy.

About STOP.THINK.CONNECT. Campaign

STOP. THINK. CONNECT.™ (www.stopthinkconnect.org) is the global online safety awareness campaign to help all digital citizens stay safer and more secure online. The message was created by an unprecedented coalition of private companies, non-profits and government organizations with leadership provided by the [National Cyber Security Alliance \(NCSA\)](#) and the [\(Anti-Phishing Working Group \(APWG\)\)](#). The campaign was launched in October of 2010 by the STOP. THINK. CONNECT. Messaging Convention in partnership with the U.S. government. NCSA, in partnership with the APWG, continue to lead the campaign.

For more information, please contact:

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